



A RARE LEGACY OPPORTUNITY: CALGARY'S MOST RECOGNIZED VEGAN BRAND

Iconic, Turnkey Vegan Business for Sale

Multiple-time Winner of Best Vegetarian Restaurant – Avenue Magazine's Best Restaurants

3 Prime Calgary Locations | **14,000** Instagram Followers | **6,000+Person** Email List | **4.8** Google Rating

Turn-Key Operations at: 4127 6 St NE, Calgary Farmers' Market – South and Calgary Farmers' Market – West





4127 6 Street NE (Main Café)



4127 6 Street NE (Main Café)



Farmers' Market – South (Blackfoot)



Farmers' Market – West (Greenbriar)

OPPORTUNITY OVERVIEW

Hearts Choices is more than just another restaurant; it's Calgary's original vegan success story. The city's first dedicated vegan restaurant has spent over 14 years winning loyal fans with bold, craveable Thai-inspired plant-based dishes that even meat-eaters love. With strong average annual sales, fully equipped kitchens, a popular line of retail vegan products, and proven demand, this is a genuine turnkey opportunity with limitless upside potential.

An established brand with massive built-in equity: near-universal name recognition in Calgary, a highly engaged 14,000-follower Instagram community, and a 6,000-person email list ready to drive revenue from day one.

The plant-based and flexitarian movement is accelerating. For the right operator, there is incredible upside through expanded offerings, catering, and retail growth. This is a rare chance to own a beloved local institution with strong systems already in place.

Connor West

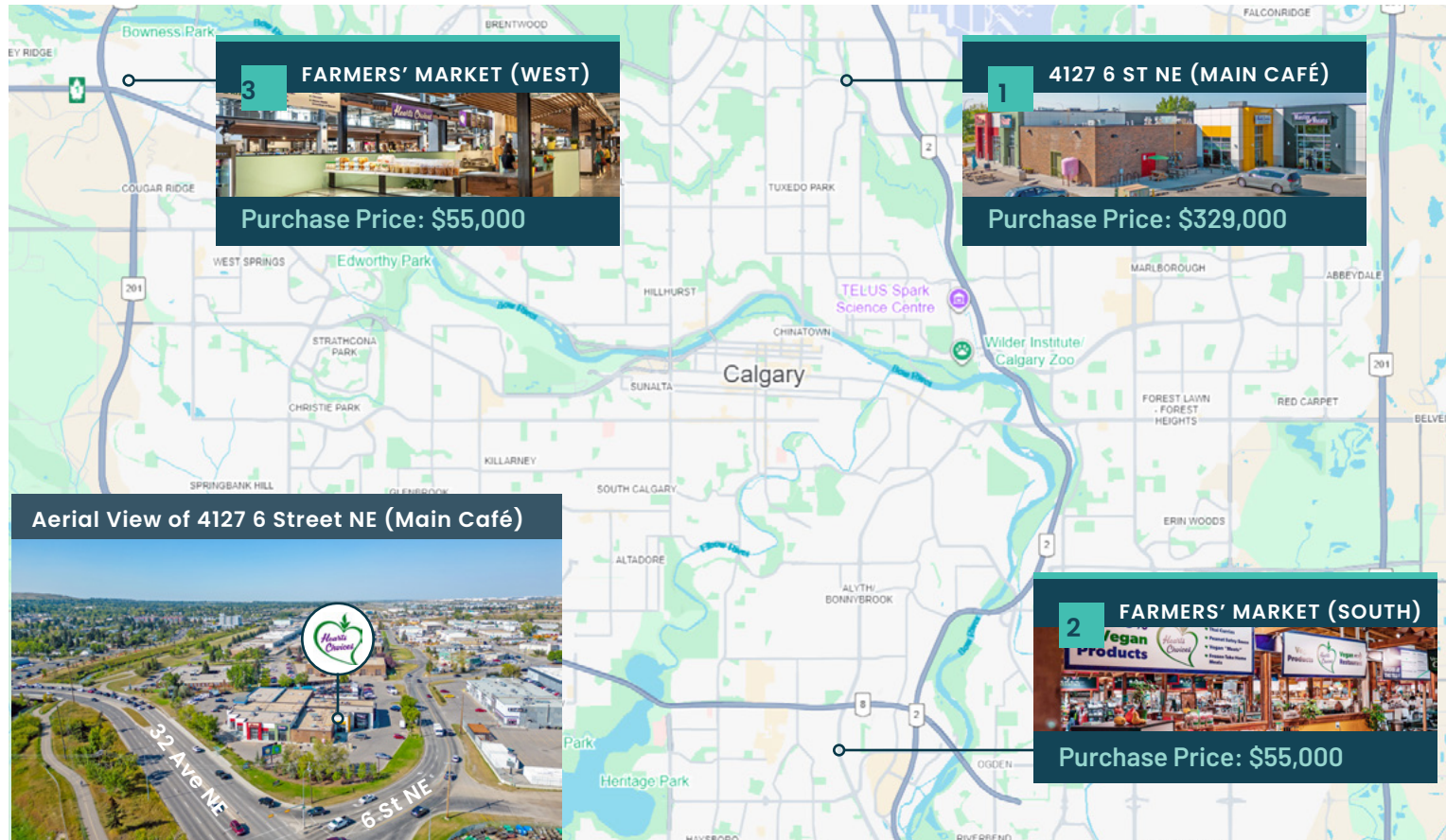
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SALE DETAILS

BUSINESS TYPE	Vegan Café & Farmers' Market Retail
YEARS IN OPERATION	10+ years
AVERAGE SALES	\$1.4M annually (5-year average)
LOCATIONS	#1: 4127 6 Street NE (Main Café) #2: Calgary Farmers' Market – South (Blackfoot) #3: Calgary Farmers' Market – West (Greenbriar)
PRICING	All Locations: \$409,000 (Locations 1, 2 & 3) Farmers' Markets: \$55,000 each (Locations 2 or 3)
INCLUDED	Full Hearts Choices brand, recipes, 3 fully equipped locations, popular retail product line
TRAINING	Onsite training available
FINANCIALS	Available upon NDA request via listing agents

MAP OF LOCATIONS



After 14+ years of building this beloved Calgary institution, the owner is ready for the next chapter.

This is your chance to own one of Calgary's most iconic food brands, with massive built-in goodwill and a ready-made audience.

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